

# ESEB2025

BARCELONA 17-22 AUGUST 2025

CONGRESS OF THE EUROPEAN SOCIETY FOR  
EVOLUTIONARY BIOLOGY

**SPONSORSHIP MANUAL**



# INTRODUCTION

## A Milestone in Evolutionary Biology

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Welcome to the ESEB 2025 Congress, set to take place at the International Convention Centre of Barcelona (CCIB) from August 17 to 22, 2025. This congress continues the tradition of the European Society for Evolutionary Biology (ESEB) as one of the largest events in the field, attracting 1,400–1,700 participants. In 2025, we expect around 2,000 attendees, making this edition a significant occasion for scientific exchange and networking.

Since its founding in 1987 in Basel, Switzerland, ESEB has grown into a prominent academic society with over 1,500 members, including researchers, lecturers, and students. The society supports evolutionary biology through its journals and biennial congresses, promoting research and education in the field.

## A World-Class Venue in Vibrant Barcelona

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Barcelona, with its rich history, vibrant culture, and architectural marvels, offers an enchanting backdrop for the Congress. The modern seaside venue, the **International Convention Centre of Barcelona (CCIB)**, stands as a symbol of the city's urban innovation and sustainability, providing the delegates with a unique experience and easy access via excellent public transportation links.

## Organizers

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The ESEB 2025 Congress is chaired by **Prof. Toni Gabaldón**, a distinguished scientist from the Barcelona Supercomputing Centre (BSC) and the Institute for Research in Biomedicine (IRB Barcelona). Under his leadership, the Congress is poised to deliver a world-class experience.

The **Organizing and Scientific Committees** of the ESEB 2025 Congress include distinguished researchers from leading institutions in Barcelona, across Europe, and the United States, such as the Barcelona Supercomputing Center (BSC), Institute for Research in Biomedicine (IRB Barcelona), Spanish National Research Council (CSIC), Institute of Evolutionary Biology (IBE), Hospital del Mar Medical Research Institute (IMIM), University of Barcelona (UB), Pompeu Fabra University (UPF), Centre for Genomic Regulation (CRG), Centre for Research in Agricultural Genomics (CRAG), Autonomous University of Barcelona (UAB), Botanical Institute of Barcelona (IBB), National Centre for Genomic Analysis (CNAG-CRG), University of Valencia (UV-Cavanilles), University of Seville (U. Sevilla), Institute of Evolutionary Sciences of Montpellier (ISEM, France), Adam Mickiewicz University (UAM, Poland), Gulbenkian Institute (Portugal), Université Paris-Saclay (France), University of California, Los Angeles (UCLA, USA), Max Planck Institute for Evolutionary Anthropology (Germany), University College London (UCL, UK), and the University of Málaga (UMA, Spain).

For the full list of Committee Members, please visit: **ESEB 2025 Committees**.

### Keynote Speakers

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We are honoured to host a distinguished panel of keynote speakers, each a luminary in the field of evolutionary biology:



#### **Michael Lynch (USA)**

Regents Professor at Arizona State University, is a leading figure in the genetic mechanisms of evolution. His groundbreaking research includes the 5000 Daphnia genomes project and global genomic diversity studies, integrating with population-genetic theory.



#### **Charissa de Bekker (The Netherlands)**

Associate Professor at Utrecht University, known for her innovative research on parasite manipulation of host behaviour using zombie ants as a model.



#### **Love Dalén (Sweden)**

Professor at Stockholm University, who made history by sequencing the complete woolly mammoth genome and leading the sequencing of the oldest genomes ever recovered.



#### **Beatriz Vicoso (Austria)**

Professor at the Institute of Science and Technology Austria, focuses on evolutionary genomics, including the dynamics of sex chromosomes and shellfish genetic elements.



#### **Johanna Mappes (Finland)**

Evolutionary ecologist at the University of Helsinki, exploring predator-prey interactions and colour polymorphism in animals.

### Join Us

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We invite you to join us in Barcelona for the ESEB 2025 Congress, where pioneering scientific discourse will merge with the city's vibrant culture and history, promising an enriching experience.



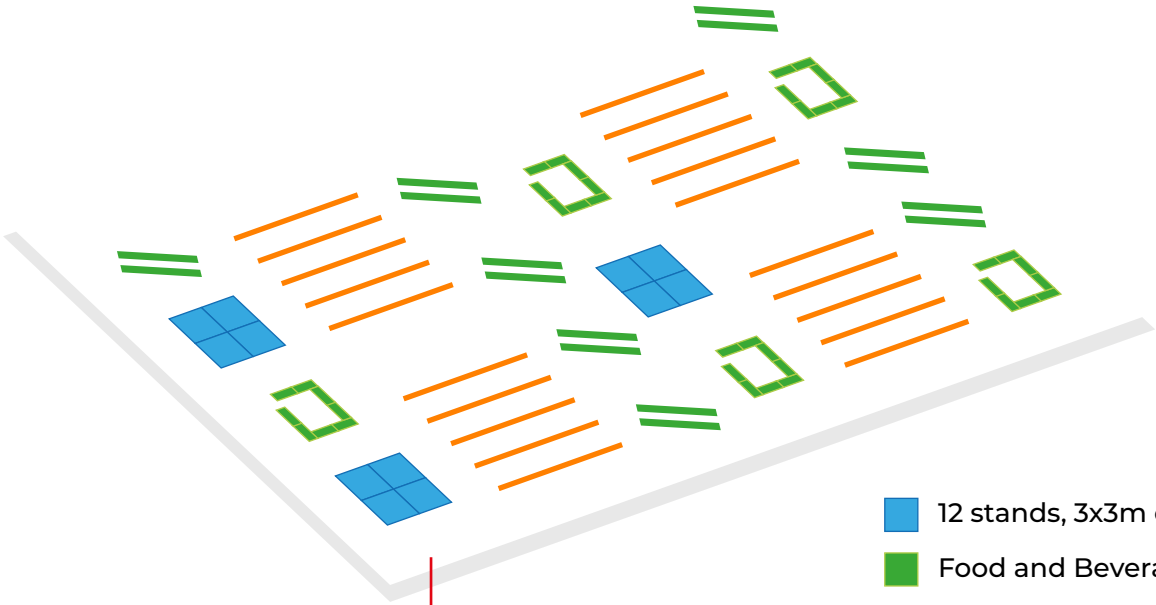
## EXHIBITION AREA

Situated on the easily accessible Ground Floor, Area 1 of the CCIB is a versatile space designed to accommodate the Exhibition, Posters, and Catering Area of the Congress. Spanning an impressive 3,476 square meters, it seamlessly integrates scholarly exchange with leisure, providing ample room for up to 3000 individuals in cocktail settings. The expansive ceiling height of 11.5 meters adds to the grandeur, ensuring an open, airy atmosphere that encourages interaction and engagement.

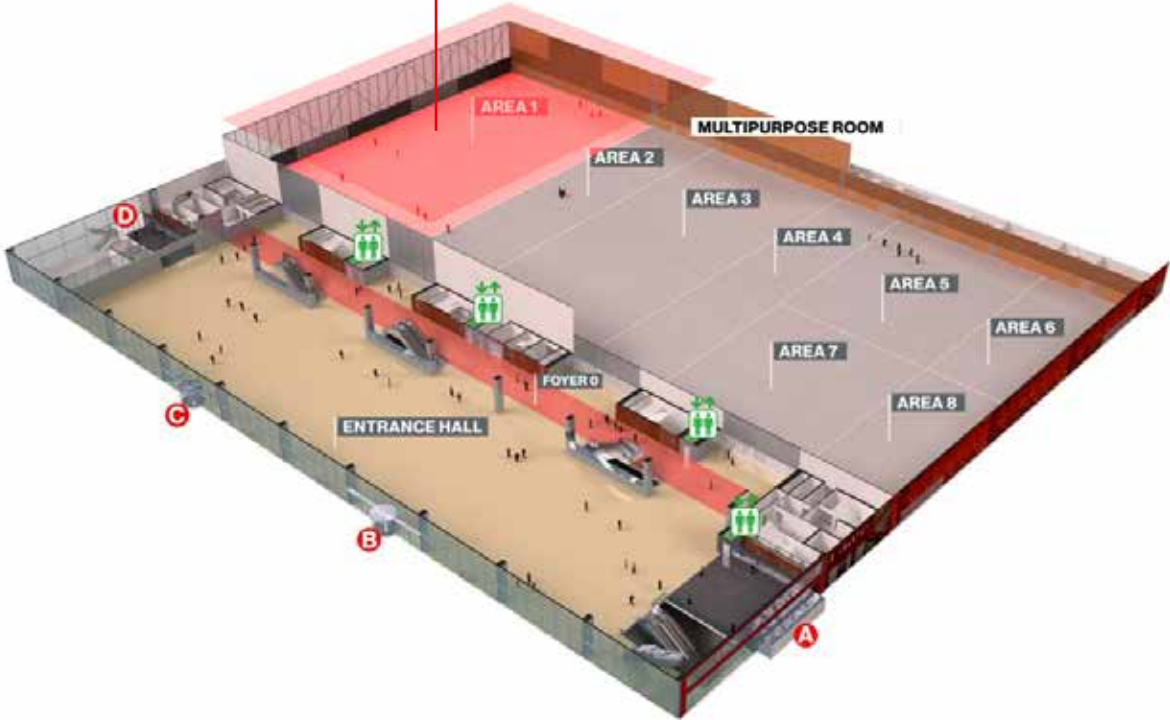
The flow of attendees through this area during key moments such as coffee breaks, lunches, and poster sessions guarantees high exposure and engagement opportunities, making it an unparalleled setting for sponsors to showcase their brands, products, and services to an international audience of evolutionary biologists and scholars. The synergy between the academic and social components of the Congress creates an environment where meaningful connections can be forged, ideas can be exchanged, and collaborations can be initiated—all under the backdrop of your Sponsorship.



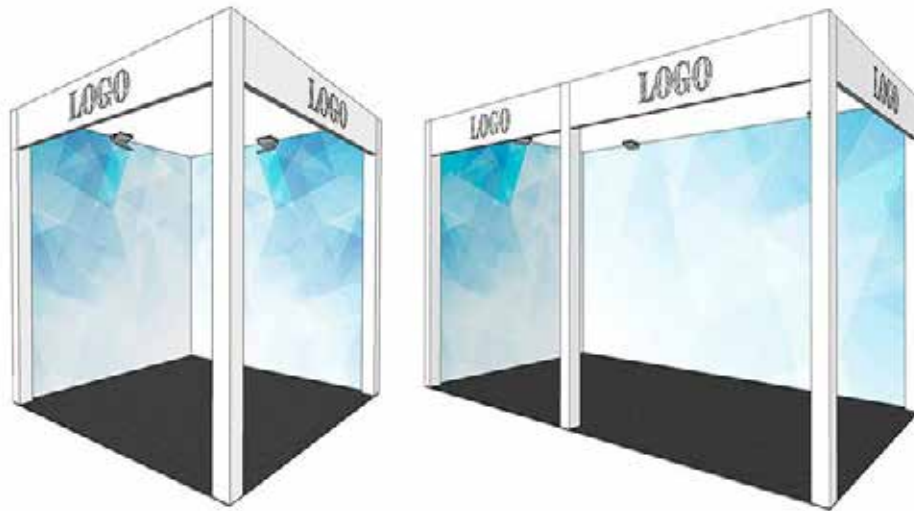
# EXHIBITION, POSTERS, AND CATERING AREA MAP



- 12 stands, 3x3m each
- Food and Beverages
- Posters



## PREMIUM STAND



- 3m high carpentry structure.
- Printed canvas covering the 2 chipboard walls\*
- 15x15cm columns white painted.
- Total wood header covered in printed vinyl.
- 50w lighting LED spots.
- 3,3kW electrical switchboard (1x 220v socket available).
- Floor surface covered with standard carpet.
- Pre-opening cleaning.



## STANDARD STAND



- 2,50m high lacquered aluminium structure.
- Wood or white melamine panels.
- Fascia board.
- 10cm high black lettering (20 letters included).
- LED strip lights.
- 3,3kW electrical switchboard (1 socket available).
- Floor covered with standard carpet.
- Pre-inauguration cleaning.





## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsorship

€15,000

#### Exclusivity

Limited to one sponsor.

#### Benefits

Prominent placement of your logo on all congress materials, including the website, program booklet, and signage.

Opportunity to host a lunchtime symposium (up to 150 attendees).

Full-page advertisement in the program booklet.

Premium 6x3m exhibition stand, with the location carefully selected in collaboration with the Exhibition Manager

Special mention on social media and in all newsletters to delegates and interested parties.

Five complimentary congress registrations.

Opportunity to include promotional materials in delegate bags.

#### Social Media Frequency

2 Posts before the event

1 Post during the event

1 post-event summary





<b>Gold Sponsorship</b>		<b>€10,000</b>
<b>Exclusivity</b>	<b>Limited to three sponsors.</b>	
<b>Benefits</b>		
<p>Logo placement on the website, program booklet, and signage.</p> <p>Opportunity to host a breaktime symposium (up to 75 attendees).</p> <p>Special mention on social media and in all newsletters to delegates and interested parties.</p> <p>Half-page advertisement in the program booklet.</p> <p>Premium exhibition stand (3x3m).</p> <p>Three complimentary congress registrations.</p> <p>Opportunity to include promotional materials in delegate bags.</p>		
<b>Social Media Frequency</b>		
1 Post before the event		1 Post during the event
1 post-event summary		

<b>Silver Sponsorship</b>		<b>€7,500</b>
<b>Exclusivity</b>	<b>Limited to five sponsors.</b>	
<b>Benefits</b>		
<p>Logo placement on the website and program booklet.</p> <p>Quarter-page advertisement in the program booklet.</p> <p>Special mention on social media and in all newsletters to delegates and interested parties.</p> <p>Premium exhibition stand (3x3m).</p> <p>Two complimentary congress registrations.</p> <p>Opportunity to include promotional materials in delegate bags.</p>		
<b>Social Media Frequency</b>		
1 Post before the event		1 Post during the event
1 post-event summary		

<b>Exhibitor</b>		<b>€2,000</b>
<b>Exclusivity</b>	<b>Limited to 8 exhibitors</b>	
<b>Benefits</b>		
<p>Standard exhibition stand (3x3m)</p> <p>Aluminium structure with a height of 2.50m.</p> <p>Melamine panels in white or beech colour.</p> <p>Frieze.</p> <p>Standard black lettering for signage (up to 20 letters included).</p> <p>LED strip lighting.</p> <p>Electrical panel with 3.3kW (1 socket available).</p> <p>Floor covered with standard carpet.</p> <p>Pre-inaugural cleaning.</p> <p>Located in the Catering and Posters Area (including coffee breaks, lunches, poster sessions, and poster tapas) to ensure high visibility throughout the Congress.</p>		

<b>Childcare Sponsorship</b>		<b>€8,000</b>
<b>Exclusivity</b>	<b>Limited to two sponsors.</b>	
<b>Benefits</b>		
<p>Logo placement on the website, program booklet, and signage with specific mention of the service sponsored and its social responsibility.</p> <p>Special mention on social media and in all newsletters to delegates and interested parties.</p> <p>Branding at the childcare rooms.</p> <p>Half-page advertisement in the program booklet.</p> <p>Three complimentary congress registrations.</p> <p>Opportunity to include promotional materials in delegate bags.</p>		
<b>Social Media Frequency</b>		
1 Post before the event	1 Post during the event	
1 post-event summary		

<b>Welcome Reception</b>		<b>€4,000</b>
<b>Exclusivity</b>	<b>Limited to two sponsors.</b>	
<b>Benefits</b>		
<p>Branding at the Welcome Reception event on August 17, 2025.</p> <p>Special mention on social media and in all newsletters to delegates and interested parties.</p>		
<b>Social Media Frequency</b>		
A dedicated post on the day of the Welcome Reception		

<b>Conference Dinner</b>		<b>€6,000</b>
<b>Exclusivity</b>	<b>Limited to two sponsors.</b>	
<b>Benefits</b>		
<p>Branding at the conference dinner event on August 22, 2025.</p> <p>Special mention on social media and in all newsletters to delegates and interested parties.</p>		
<b>Social Media Frequency</b>		
A dedicated post on the day of the Conference Dinner		

<b>Additional Sponsorship Opportunities</b>		<b>Advertising Opportunities</b>	
<b>Delegate Bags</b>	<b>€4,000</b>	<b>Program Booklet Ads</b>	
Your logo printed on the delegate bags distributed to all attendees.		Full Page	€1,000
		Half Page	€600
		Quarter Page	€350
<b>Lanyards</b>	<b>€2,000</b>	<b>Digital Platform Ads</b>	
Your logo on the lanyards worn by all attendees.		Prices on request	



## BOOKING AND CONTACT INFORMATION

To book your sponsorship package or for further conference and exhibition details, please contact:

Contact Name: **ESEB Technical Secretariat**

Email: [eseb2025barcelona@aimgroup.eu](mailto:eseb2025barcelona@aimgroup.eu)

Subject: **Sponsorship Request**

We look forward to welcoming you to the ESEB 2025 Congress in Barcelona, where cutting-edge scientific discourse will merge with the city's vibrant culture and history, promising an enriching experience.

