

# ESEB2025

BARCELONA 17-22 AUGUST 2025

CONGRESS OF THE EUROPEAN SOCIETY FOR  
EVOLUTIONARY BIOLOGY

SPONSORSHIP BROCHURE





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## WELCOME ADDRESS

“Welcome to the ESEB 2025 Congress, set to take place at the International Convention Centre of Barcelona (CCIB) in Barcelona, Spain, from August 17 to 22, 2025.

This congress marks another milestone for the [European Society for Evolutionary Biology](#) (ESEB), which has been organising biennial conferences since 1987. ESEB congresses are renowned for being among the largest in the field of evolutionary biology, attracting 2,000 participants from around the globe.

The 2025 edition proudly hosted by the [Spanish Society for Evolutionary Biology](#) (SESBE) promises to uphold this tradition of excellence.



The congress will commence with a welcome reception on Sunday, August 17, 2025, offering a great start to a week filled with insightful discussions and networking opportunities, culminating with the conference dinner on Friday, August 22.

As the largest multidisciplinary congress in the field of evolutionary biology, **ESEB 2025** will be the perfect platform for your company to share new knowledge, explore challenges, and showcase your latest innovations in areas such as molecular evolution, evolutionary genetics, genomics, phylogenetics, and many more.

The Sponsorship & Exhibition Manual offers a range of opportunities, including various sponsorship packages, exhibition, and special branding options. Download it now to explore how to secure visibility, engage with a global audience of experts, and maximize your company's presence at **ESEB 2025**!

We look forward to welcoming you to the ESEB 2025 Congress in Barcelona, where cutting-edge scientific discourse will merge with the city's vibrant culture and history, promising an enriching experience!”

**Toni Gabaldón**  
Chair of ESEB 2025



**Barcelona  
Supercomputing  
Center**  
Centro Nacional de Supercomputación







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## About ESEB 20253

38  
YEARS

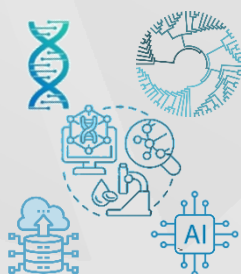
The **European Society for Evolutionary Biology** (ESEB) Congress is one of the largest and most prestigious international conferences dedicated to **evolutionary biology**. Held every two years since 1987, the congress brings together leading researchers, academics, and professionals from around the world to share groundbreaking research, foster collaborations, and discuss the latest advancements in the field.

2,000  
EXPERTS

In 2025, ESEB will host its next congress in Barcelona, Spain, from August 17 to 22, 2025, gathering over 2,000 participants, including renowned keynote speakers, early-career researchers, and industry professionals.

## Main topics

The ESEB congress will cover empirical, computational and theoretical work across the broad field of evolutionary biology, including, among others, the following:



- Genomics and Evolutionary Genetics
- Next-Generation Sequencing (NGS) and High-Throughput Technologies
- Bioinformatics and Computational Biology
- Artificial Intelligence and Machine Learning in Evolutionary Research
- Ecology, Adaptation, and Evolutionary Dynamics
- Phylogenetics and Comparative Genomics

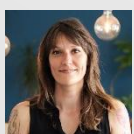
50+ Symposia / 1,450+ Posters

## 5 Keynote Speakers



### MICHAEL LYNCH (USA)

Regents Professor at Arizona State University, is a leading figure in the genetic mechanisms of evolution. His groundbreaking research includes the 5000 Daphnia genomes project and global genomic diversity studies, integrating with population-genetic theory.



### CHARISSA DE BEKKER (THE NETHERLANDS)

Associate Professor at Utrecht University, known for her innovative research on parasite manipulation of host behaviour using zombie ants as a model.



### LOVE DALÉN (SWEDEN)

Professor at Stockholm University, who made history by sequencing the complete woolly mammoth genome and leading the sequencing of the oldest genomes ever recovered.



### BEATRIZ VICOSO (AUSTRIA)

Professor at the Institute of Science and Technology Austria, focuses on evolutionary genomics, including the dynamics of sex chromosomes and shellfish genetic elements.



### JOHANNA MAPPES (FINLAND)

Evolutionary ecologist at the University of Helsinki, exploring predator-prey interactions and color polymorphism in animals.



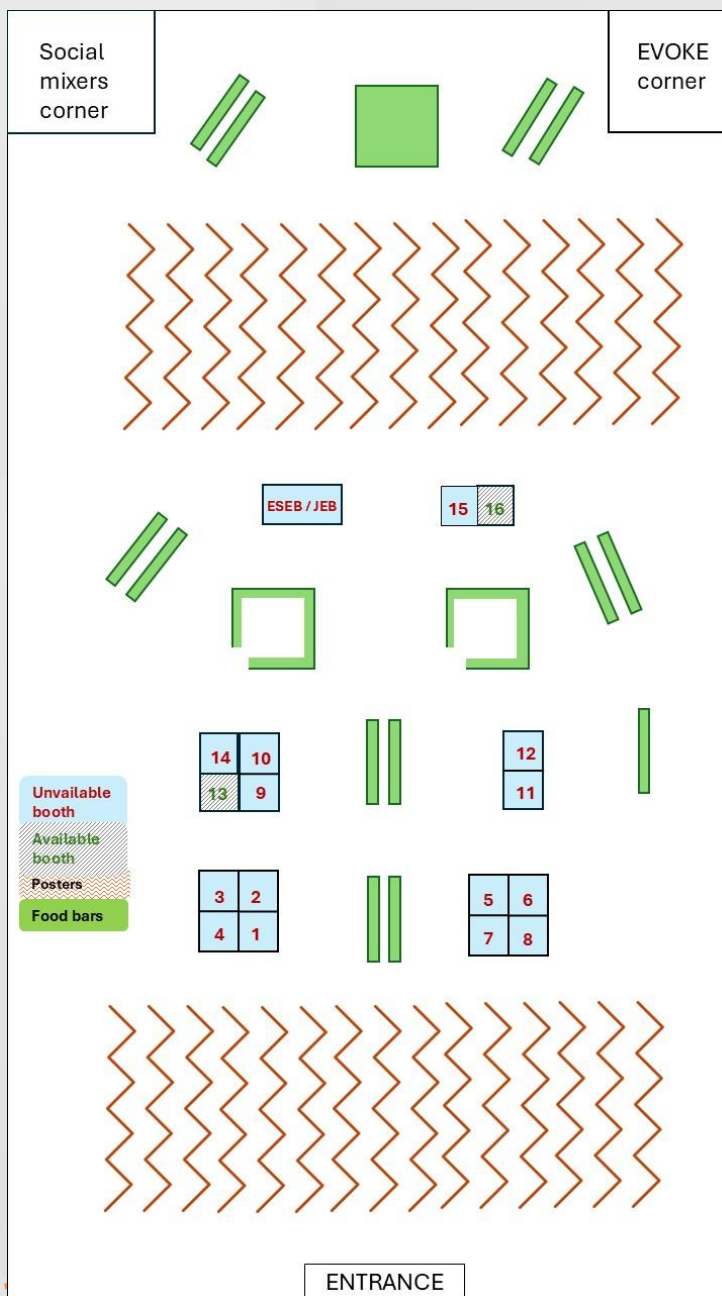
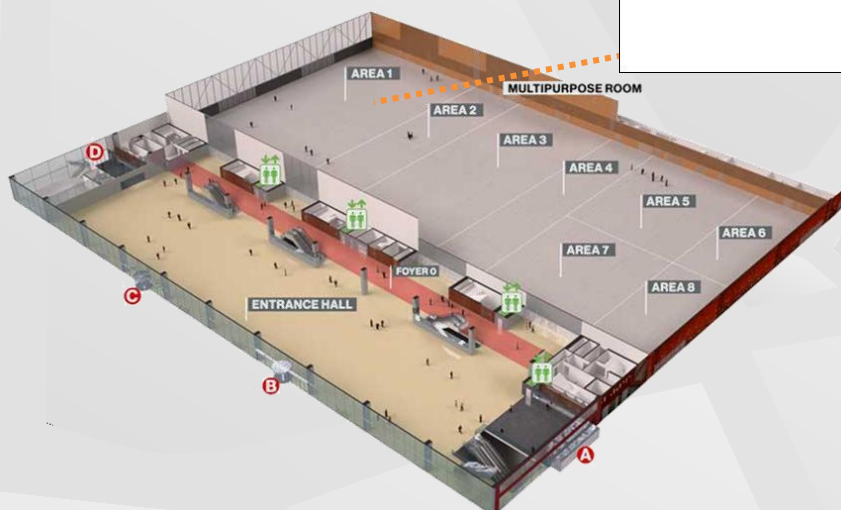
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## Exhibition, Posters, And Catering Area

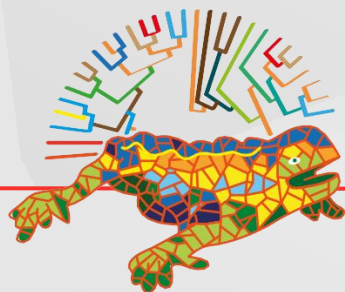
Situated on the Area1 from the easily accessible Ground Floor, the exhibition zone is a versatile space designed to accommodate the Exhibition, Posters, Lunches and Coffee Breaks of the Congress.



The flow of attendees through this area during key moments such as coffee breaks, lunches, and poster sessions guarantees high exposure and engagement opportunities, making it an unparalleled setting for sponsors to showcase their brands, products, and services.



EXHIBITOR	Nº
ELSEVIER	1
NOVOGENE	2
BMK GENE	3
WILEY	4
NORDIC SOCIETY OIKOS	5
THE ROYAL SOCIETY PUBLISHING	6
BRITISH ECOLOGICAL SOCIETY	7
FRONTIERS	8
PCI PEER COMMUNITY IN	9
ERGA EUROPEAN REFERENCE GENOME ATLAS	10
NEB NEW ENGLAND BIOLABS	11
MDPI BIRDS EDITORIAL	12
WATCHMAKER GENOMICS	14
OXFORD UNIVERSITY PRESS	15



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## Why Sponsor ESEB 2025?

- Gain visibility among an international audience of leading scientists and decision-makers.
- Showcase your brand in a high-profile academic and research-driven environment.
- Connect with top-tier researchers, students, and industry professionals working on Evolutionary Biology and Genomics.
- Support scientific innovation and contribute to the advancement of knowledge in evolutionary research.
- Benefit from customized sponsorship packages designed to maximize engagement with participants.

## Join Us in Advancing Evolutionary Science

We invite you to partner with us in making ESEB 2025 a success. Your support will enhance the conference experience and foster scientific exchange at the highest level. We offer a range of sponsorship and exhibition options tailored to meet your goals.

For more information about sponsorship opportunities, please contact us at [eseb2025barcelona@aimgroup.eu](mailto:eseb2025barcelona@aimgroup.eu) or visit [www.eseb2025.com](http://www.eseb2025.com).

## Registration fees

Category	Early Bird (03/02 – 17/06)	Regular Fee (18/06 – 03/08)	Late Fee (04/08 – 16/08)	Onsite Fee (17/08 – 19/08)
ESEB Member	€650.00	€810.00	€910.00	€1,030.00
ESEB Non-Member	€820.00	€1,050.00	€1,240.00	€1,380.00
Student	€420.00	€520.00	€620.00	€670.00
Exhibitor	€395.00	€395.00	N/A	N/A

Exhibitors must have finalized their registrations by 3 August 2025 directly on the congress website at: <https://eseb2025.com/registration/>

## What Does the Registration Fee Include?

### ESEB MEMBER / NON-MEMBER / STUDENT

- Access to all scientific sessions
- Entry to the exhibition and poster areas
- Welcome Cocktail
- Daily coffee breaks and lunches (18–22 August 2025)
- Free access to the *Planet Life* Exhibition at the Museu de Ciències Naturals de Barcelona
- A 10-trip public transport card (T-Casual) for metro, tram, suburban train, and buses (excludes airport transfers, non-transferable)

### EXHIBITOR

- Entry to the exhibition and poster areas
- Welcome Cocktail (17 August 2025)
- Daily coffee breaks and lunches (18–22 August 2025)
- Free access to the *Planet Life* Exhibition at the Museu de Ciències Naturals de Barcelona
- A 10-trip public transport card (T-Casual) for metro, tram, suburban train, and buses (excludes airport transfers, non-transferable)

## Optional Services/Items

- Closure Dinner (22 August 2025): €100 per delegate | €80 per student





# SPONSORSHIP BROCHURE

## Sponsorship Opportunities

### MAJOR SPONSOR PACKAGES

These packages have been designed to offer a high visibility for partners in combining a symposium, a premium booth, advertising, congress badges and acknowledgement of the support on all communications materials.

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
NUMBER OF SPONSORS	1	3	5
SYMPOSIUM	60 min	30 min	--
PREMIUM STAND	18 sqm	9 sqm	9 sqm
LOGO ON SIGNAGE	✓	✓	✓
LOGO ON SCREENS	✓	✓	✓
LOGO ON THE WEBSITE FOOTER	✓	✓	✓
LOGO AT THE OPENING OF THE APP	✓	✓	✓
SOCIAL MEDIA POSTS	4	3	2
MENTION ON NEWSLETTER	✓	✓	✓
INSERT IN BAGS	2	1	1
EXHIBITION BADGES	4	3	2
CONFERENCE BADGES	2	1	0
CLOSURE DINNER TICKETS	2	1	--
PRICE	€ 15 000	€ 10 000	€ 7 500



**PLATINUM SPONSOR** ..... €15,000  
*Exclusive Sponsorship* ..... +VAT

- Premium Booth of 18 sqm (3 x 6)
- Organization of a lunchtime workshop of 60 min including\*
  - a conference room of 150 seats maximum
  - Audiovisual equipment + microphones
  - Hosts and Hostesses at the entrance of the conference room and to pass the mic
  - Announcement in the Congress website, newsletters and social medias
  - Push-up alert via the congress app before the workshop
- Acknowledgement on the Congress website with highlight of the logo and the label "Platinum Sponsor"
- Announcement in 1 newsletter with highlight of the logo and label "Platinum Sponsor"
- Announcement of the support on 4 posts on social medias with the label "Platinum Sponsor"
- Logo display on the congress screens during intersessions with the logo and the label "Platinum Sponsor"
- 2 documents to be inserted in the delegate bags\*\*
- 4 exhibition badges
- 2 conference badges
- 2 tickets for the Closure Dinner



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**GOLD SPONSOR** ..... €10,000  
*Limited to 3 sponsors* +VAT

- Premium Booth of 9 sqm (3 x 3)
- Organization of a lunchtime workshop of 30 min including\*
  - a conference room of 150 seats maximum
  - Audiovisual equipment + microphones
  - Hosts and Hostesses at the entrance of the conference room and to pass the mic
  - Announcement in the Congress website, newsletters and social medias
  - Push-up alert via the congress app before the workshop
- Acknowledgement on the Congress website with highlight of the logo and the label “*Gold Sponsor*”
- Announcement in 1 newsletter with highlight of the logo and the label “*Gold Sponsor*”
- Announcement of the support on 3 posts on social medias with the label “*Gold Sponsor*”
- Logo display on the congress screens during intersessions with the logo and the label “*Gold Sponsor*”
- 1 document to be inserted in the delegate bags\*\*
- 3 exhibition badges
- 1 conference badge
- 1 ticket for the Closure Dinner



**SILVER SPONSOR** ..... €7,500  
*Limited to 5 sponsors* +VAT

- Premium Booth of 9 sqm (3 x 3)
- Acknowledgement on the Congress website with highlight of the logo and the label “*Silver Sponsor*”
- Announcement in 1 newsletter with highlight of the logo and label “*Silver Sponsor*”
- Announcement of the support on 2 posts on social medias with the label “*Silver Sponsor*”
- Logo display on the congress screens during intersessions with the logo and the label “*Silver Sponsor*”
- 1 document to be inserted in the delegate bags\*\*
- 2 exhibition badges

\*Catering and additional furniture are not included and must be ordered to the Congress Secretariat.

All speakers at the symposium must be registered directly on our platform:

<https://eseb2025.com/registration/>

The workshop slot time and day are allocated in accordance with the Congress Secretariat, depending notably on the Scientific Program and the slots available.

\*\*Documents or flyers to be provided by the sponsor – 2,000 units



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## LUNCHTIME WORKSHOP

We offer the possibility to organize a workshop during lunchtime, on a non-exclusive slot, or to support a specific session. All demands must be submitted to the Congress Secretariat for approval with the details of the program. The workshop slot time and day are allocated in accordance with the Congress Secretariat, depending notably on the Scientific Program and the slots available.

Catering and additional furniture are not included and must be ordered to the Congress Secretariat.

All speakers at the workshop must be registered directly on our platform: <https://eseb2025.com/registration/>

Lunch time workshop of 60 min .....	€5,000 +VAT
Lunch time workshop of 30 min .....	€3,000 + VAT

**Possibility to organize a workshop of 60 or 30 min\***  
including:

- A conference room of 150 seats maximum
- Audiovisual equipment + microphones
- Hosts and Hostesses at the entrance of the conference room and to pass the mic
- Announcement in the Congress website with the program details
- Display of your logo on the screen of the workshop
- Announcement in a newsletter
- Announcement via ESEB social media accounts (see § “Social Medias”)
- Push-up alert via the congress app before the workshop

**Support of a specific session.....€1,500 +VAT**

Possibility to support a specific session in accordance with the Congress Secretariat, including:

- Acknowledgement in the congress program with the mention “with the support of”
- Acknowledgement through the congress website and the application
- Display of your logo on the screen of the symposium

**Support of the poster area ..... €500 +VAT**

1,450+ posters will be placed in the exhibition area and renewed all the days of the congress.

- Your logo printed on stickers of all poster panels
- Acknowledgement on the congress website
- Acknowledgement on the congress map

**Private meeting room / Training room / recruiting room..... upon request**

Possibility to rent a room to organize a recruiting session, a small meeting, a training session, including:

- A small meeting room
- Audiovisual equipment
- 1 hostess/host at the entrance
- Acknowledgment on the congress website and application





# SPONSORSHIP BROCHURE

## EXHIBITION

The exhibition booths, poster panels, lunches and coffee breaks are all located at **Area 1**.

Sponsors have the possibility to rent a ready-to-use equipped booth (Premium Booth) or a basic space (Standard Booth)

All furniture (chairs, tables, desks, coffee machines...), branding, catering services and cleaning services are exclusively provided by the International Convention Centre of Barcelona (CCIB) and must be placed and ordered to the Congress Secretariat. External providers are not allowed at the CCIB. External food or furniture providers are not allowed at the CCIB.

**Only registered people with a congress badge will have access to the exhibition.**

**Deluxe Booth.....€7,000 +VAT**

**Fully equipped booth of 9 sqm (3x3) including:**

- 3m high carpentry structure
- Printed canvas covering the 2 chipboard walls\*
- 15x15cm columns white painted
- Total wood header covered in printed vinyl
- 50w lighting LED spots
- 3,3kW electrical switchboard (1x 220v socket)
- Floor surface covered with standard carpet
- Pre-opening cleaning
- 2 exhibition badges
- 1 conference badge



**Premium Booth.....€3,500 +VAT**

**Fully equipped booth of 9 sqm (3x3) including:**

- 2,50m high structure and walls
- Slide-in panel with company name
- 1 white counter cupboard lockable
- 1 white round top high table
- 3 high stools
- Rack Magazine (28x27x119 cm)
- Lighting LED spots rail
- 3,3kW electrical switchboard (1x220v socket)
- Standard carpet
- Pre-opening cleaning
- 2 exhibition badges



**Standard booth.....€2,000 +VAT**

**Non-equipped booth of 9 sqm (3x3) including:**

- 2,50m high structure and walls
- Lighting LED spots rail
- 3,3kW electrical switchboard (1x220v socket)
- Standard carpet
- Pre-opening cleaning
- 1 exhibition badge



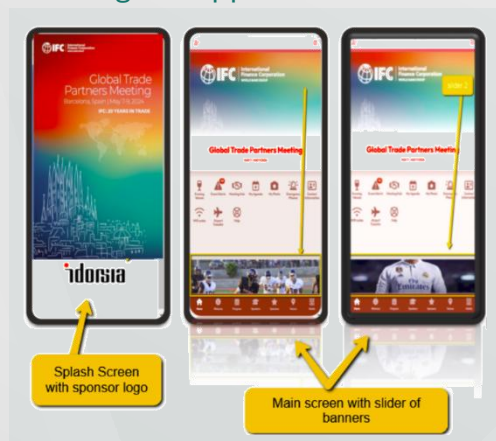
All booths are entirely customizable upon request to the Congress Secretariat.  
A catalogue with furniture and services will be sent to the confirmed exhibitors.  
Booth space will be allocated on a "first-come, first-served" basis.



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## VISIBILITY

### Congress app



- Exclusive sponsoring .....€1,500 +VAT  
+Splash screen with sponsor logo  
+Acknowledgement on the Congress signage:  
“application supported by”
- Splash Screen with sponsor logo ..... €500 +VAT
- Personalized footer ..... €450 +VAT
- Personalized announcement ..... €350 +VAT  
Push up via the congress app  
Message sent to all the attendees

### Congress website ..... €500 +VAT

- Customized banner on the congress website + hyperlink  
or Personalized thumbnail + hyperlink

### Congress Screens for 1 day ..... €500 +VAT

- Display of an advertisement on the conference’s screens  
between sessions, 4 times during one day.

### Coffee Break for 1 day ..... €750 +VAT

- Logo on the table’s tents
- Personalized push-up with “coffee break sponsored by...”

### Lunch for 1 day ..... €1,250 +VAT

- Logo on the table’s tents
- Acknowledgement on the congress app and intersession slides
- Personalized push-up with “lunch sponsored by...”

### Welcome Reception ..... €4,000 +VAT

- Logo on the table tent’s
- Acknowledgement on the congress app and the website
- Announcement via ESEB social media accounts (see § “Social Medias”)
- Short speech at the opening
- Word of thanks by the congress chairman

### Closure Dinner ..... €6,000 +VAT

- Branding of the Closure Dinner
- Acknowledgement on the congress app and the website
- Announcement via ESEB social medias accounts (see § “Social Medias”)
- 5 tickets for the dinner
- Short speech at the dinner opening
- Word of thanks by the congress chairman



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## VISIBILITY

Flyers ..... €450 + VAT

2,000 units to be provided by the sponsor

- Put inside the delegate bags OR
- Given out at the entrance of the congress OR
- Put on tables at the entrance or at the exhibition area

## DIGITAL COMMUNICATION

Sponsoring of one newsletter of the congress ..... €500 + VAT

- Acknowledgement of the support with the mention “newsletter supported by...” and sponsor’s logo + hyperlink

Additional newsletter ..... €100 + VAT

Social Networks Pack ..... €450 + VAT

- Dedicated message announcing the new sponsor through all ESEB social media accounts



Additional post ..... €100 + VAT